

Diogenes Laertius Senior Product Manager

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Creative, hands-on and result-driven with 5+ years of work experience in crafting innovative and sustainable products that deliver exceptional user experiences. Seeking a remote or on-site position in a challenging, innovative company where my tech background and commitment to high-quality delivery can make a meaningful impact.

RELEVANT EXPERIENCE

Hurb (Travel Agency with 1,4k employees and R\$3bi+ of GMV in 2020)

Senior Product Manager (02.2022 - Present)

- Saved 70% of product teams' time in support tasks which also accelerated the time to answer clients' questions through an internal product that uses data analysis on Big Query and Metabase and automation in Zendesk.
- Implemented the product team's stack of technologies, which improve the usage of product analytics from different tools such as Mixpanel, Google Analytics 4, UXCam and Clarity.
- Enhanced the OKRs teams' achievement by 55% compared to the previous cycle through data analysis of other cycles and empowering teams with metrics and KPIs updated.
- Scale up to 1.400 collaborators in the company the experimentation process, increasing the number of hypotheses tested on production and accelerating the number of new features on production.

Bild & Vitta (A R\$4bi real estate company with more than 12.000 units launched)

Lead Product Manager (10/2020 – 01/2022)

- Drove the product strategy for new sources of revenue in a traditional real estate company from digital products reaching 2 big contracts in the first months.
- Led a five-product managers team who were responsible for launching five digital products from the idea to market in a one-year cycle and insert ourselves in the universe of construtechs.
- Structured a process and development plan for product team which decreased the turnover to 0 with transparent processes and setting expectations for to everyone grow up in their career.

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Product Owner (06/2018 – 09/2020)

- Optimized 96% of the time spent of several teams in a consulting process at government agencies with a hands-on MVP created in Python using web scraping.
- Created a new internship program using Design Thinking which improved the feedback cycle with transparent steps and increase from 70% to 96% the number of people hired in the program.
- Established an innovation funnel inside a traditional business company which made it possible foster new projects that led to new sources of revenue and highlight the company as one of the most innovative in its segment.

EDUCATION

M.Sc. Applied Computing University of São Paulo | USP, São Paulo – Brazil (2018)

B.Sc. Computer Science Federal University of Alagoas | UFAL, Alagoas – Brazil (2016)

Product Management at Reforge (Online Course) (2022)

Product Leadership at Tera (Online Course) (2021)